

toojuice Brings the Fun of Language Learning Back to the App Store with Stories by Gus on the Go

Stories by Gus on the Go is Now Available in the iTunes Apps Store

February 2, 2016 (Houston, TX) –After finding international success with its first installment of the language learning app, *Gus on the Go*, toojuice has built on its efforts to bring back everyone’s favorite multilingual owl for a more advanced language education that develops a user’s skills from single words to simple sentences. In *Stories by Gus on the Go*, children will travel through familiar and timeless short stories such as *Goldilocks and the Three Bears* and the *Three Little Pigs*, learning a new language along the way. Interactive lessons and entertaining games help learners understand new vocabulary and grammar.

With its first release, toojuice received recognition from Parents.com and Disney’s Babble for its work on *Gus on the Go*. The first app is now available in nearly 30 different languages, including Spanish, Cantonese and Arabic. The app helps users establish an elementary understanding of the language through basic grammar and vocabulary development. With its new app, *Stories*, toojuice hopes to help children continue their growth and inspire them to become future global citizens.

The *Stories by Gus on the Go* mobile app exposes children to a new language while providing them with the necessary tools to develop and improve their comprehension. The app is fun, free, easy to use and available for iOS devices starting Tuesday, February 2, 2016.

Features of the *Stories by Gus on the Go* app include:

- Short lessons based on the characters from classic stories
- Entertaining stories with dialogue to support the text
- Interactive text that will read individual words aloud or highlight an object on the screen
- Fun games to help reinforce key vocabulary and keep learning lighthearted
- Individual passports (user accounts) to keep track of progress

Stories by Gus on the Go is available for free in the [iTunes App Store](#) on February 2. For more information visit www.gusontheGO.com

About toojuice:

Co-founders Yono and Alice worked with language educators and native speakers to create the Gus on the Go language app series. Toojuice is committed to providing entertainment that merges fun with quality learning experiences.

Links

Website: www.gusonthego.com

Facebook: www.facebook.com/GusOnTheGo

Twitter: www.twitter.com/GusOnTheGo

iOS App: <https://itunes.apple.com/us/app/learn-spanish-stories-by-gus/id1071230980?ls=1&mt=8>

For more information on Stories by Gus on the Go contact:

Tyler Tassinari

Agency for Stories by Gus on the Go

tyler@agency.com